



# Power up your business operations with efficient IT equipment

IT equipment is prevalent across all industries with offices and healthcare leading in energy consumption.<sup>1</sup> By reducing energy waste and cooling load, businesses and schools can optimize IT operations and minimize environmental impact. Simple measures like disabling screensavers or turning off computers at night can be effective in saving energy. Energy efficiency can be further improved with tiered storage servers and upgrading to ENERGY STAR® rated equipment.

Whether you're upgrading your existing IT equipment or planning new server rooms, we are here to help with rebates for qualifying energy-saving projects. Flip to the back to learn more about how to transform your work environment with efficient IT equipment.

# Maximize IT equipment performance in your facility.

## Energy-efficient equipment facts:



Upgrading from standard servers to ENERGY STAR® models can save up to 30% in energy consumption.<sup>2</sup>



Consolidating printers, copiers and scanners can generate up to 60% in savings.<sup>2</sup>



Switching to ENERGY STAR computers can reduce energy use by 30-65%.<sup>3</sup>



Decommissioning an unused server can save up to \$500 in energy costs.<sup>2</sup>

## Cost-saving measures to manage energy use:

- Add variable speed drives or electronically commutated motors to HVAC fans and save energy by automatically adjusting fan speed based on demand.
- Eliminate redundant files to reduce excess data storage and energy consumption.
- Use smart powerstrips to conserve energy used by various plug loads.
- Add a mini-split air conditioner for dedicated cooling to server rooms, rather than utilizing the building's main AC system.
- Utilize power monitoring software to optimize performance needs with energy used.



## Get started today

- Discover available rebates and submit an application at [apsapplynow.com](https://apsapplynow.com).
- Scan the QR code or call (866) 277-5605 to connect with an energy advisor.

### Resources:

1. U.S. Energy Information Administration. Retrieved from <https://www.eia.gov>  
2. ENERGY STAR . Retrieved from <https://www.energystar.gov>

3. U.S. Department of Energy. Retrieved from <https://www.energy.gov>