



Energy Efficiency Program for Business



Incentive bonus offer now available for franchises and chain stores!

Additional funds available for chains and franchises with multiple participating locations

The DTE Energy Efficiency Program for Business is offering a special incentive bonus for restaurant chains or franchises and retail stores with multiple locations (same name and/or tax ID) that do energy efficiency projects at several sites. This offer is intended to encourage widespread adoption of energy efficiency improvements at several of your locations. This offer will take effect on Jan. 1, 2022 and run through Nov. 30, 2022 and will only apply to electric incentives.

This bonus is based on a tier structure, with a higher incentive bonus being paid to more participating locations with the same name and/or tax ID. The tiered bonus structure is as follows:

Paid locations 2-10 will receive a 10% bonus

Paid locations 11-20 will receive a 15% bonus

Paid locations 21+ will receive a 20% bonus

This bonus may be combined with other DTE Energy Efficiency Program for Business bonuses. However, incentives are calculated from the paid base incentive total, which does not include eligible bonuses. Funds are limited and subject to change. This offer may end at any time. **Only submissions through the Online Application are eligible for this bonus.**

How to apply:

- Within the Online Application, select the Measure Entry tab. In the search box, type in the word “bonus”. Then select the Chains and Franchises bonus measure with the number of locations that apply to your project.
- In the pop up that calculates your incentive, enter the quantity of franchises or chains and click “Calculate my incentive”. In the Results box, click the “Add to my application” button. If successfully applied, the bonus measure will now appear in the “My Measures” section on the Measure Entry tab.

For more information about this offer, contact our office by phone at 866. 796.0512 (option 3) or by email at DTESaveEnergy@dnv.com.

* Minimum \$250 incentives per location. Any locations completed before Jan. 1, 2022 are not eligible for the bonus, but will count towards your total number of sites.

Contact us

phone: **866.796.0512** (option 3)
email: **DTESaveEnergy@dnv.com**

web: **dtebizrebates.com**
apply: **dteonlineapplication.com**